



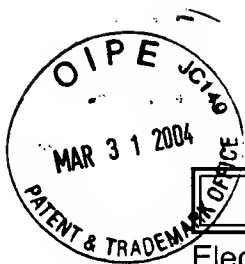
Electronic Filing System (EFS) Data
Electronic Patent Application Submission
USPTO Use Only

EFS ID: 58223
Application ID: 10708592
Title of Invention: A SYSTEM AND METHOD FOR
USING CASH REBATES
First Named Inventor: Aliza Freud
Domestic/Foreign Application: Domestic Application
Filing Date: 2004-03-12
Effective Receipt Date: 2004-03-31
Submission Type: Information Disclosure
Statement
Filing Type:
Confirmation number: 2591
Attorney Docket Number: 60655.7000




Total Fees Authorized:

Digital Certificate Holder: cn=Howard I. Sobelman,ou=Registered Attorneys,ou=Patent and
Trademark Office,ou=Department of Commerce,o=U.S. Government,c=US
Certificate Message Digest: 09b906c10f5b3e0c972c912d78c7762e7ae43591



TRANSMITTAL

Electronic Version v1.1
Stylesheet Version v1.1.0

| Title of Invention | A SYSTEM AND METHOD FOR USING CASH REBATES | | | | | | | | | |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------|----------------|---------------------------|-------------|----------------|------------------------------------------------|------|------------|--|------------|
| Application Number: 10/708592  | | | | | | | | | | |
| Date: 2004-03-12 | | | | | | | | | | |
| First Named Applicant: Aliza Freud | | | | | | | | | | |
| Confirmation Number: 2591 | | | | | | | | | | |
| Attorney Docket Number: 60655.7000 | | | | | | | | | | |
| <p>I hereby certify that the use of this system is for OFFICIAL correspondence between patent applicants or their representatives and the USPTO. Fraudulent or other use besides the filing of official correspondence by authorized parties is strictly prohibited, and subject to a fine and/or imprisonment under applicable law.</p> <p>I, the undersigned, certify that I have viewed a display of document(s) being electronically submitted to the United States Patent and Trademark Office, using either the USPTO provided style sheet or software, and that this is the document(s) I intend for initiation or further prosecution of a patent application noted in the submission. This document(s) will become part of the official electronic record at the USPTO.</p> | | | | | | | | | | |
| <table border="1"><thead><tr><th>Submitted by:</th><th>Elec. Sign.</th><th>Sign. Capacity</th></tr></thead><tbody><tr><td>Howard I Sobelman Registered Number: 39,038</td><td>/HIS</td><td>Attorney</td></tr></tbody></table> | | | Submitted by: | Elec. Sign. | Sign. Capacity | Howard I Sobelman Registered Number: 39,038 | /HIS | Attorney | | |
| Submitted by: | Elec. Sign. | Sign. Capacity | | | | | | | | |
| Howard I Sobelman Registered Number: 39,038 | /HIS | Attorney | | | | | | | | |
| <table><tr><td>Documents being submitted</td><td>Files</td></tr><tr><td>us-ids</td><td>606557500B-usidst.xml</td></tr><tr><td></td><td>us-ids.dtd</td></tr><tr><td></td><td>us-ids.xsl</td></tr></table> | | | Documents being submitted | Files | us-ids | 606557500B-usidst.xml | | us-ids.dtd | | us-ids.xsl |
| Documents being submitted | Files | | | | | | | | | |
| us-ids | 606557500B-usidst.xml | | | | | | | | | |
| | us-ids.dtd | | | | | | | | | |
| | us-ids.xsl | | | | | | | | | |
| Comments | | | | | | | | | | |



ELECTRONIC INFORMATION DISCLOSURE STATEMENT

Electronic Version v18

Stylesheet Version v18.0

| Title of Invention | A SYSTEM AND METHOD FOR USING CASH REBATES | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------|------------|------------|--------------------|------|-------|----------|----------|------------|------|----------|------|-------|----------|--------|---|---------|------------|--------------------|--|--|--|--|---|---------|------------|------------------|--|--|--|--|---|---------|------------|--------|--|--|--|--|---|---------|------------|-------|--|--|--|--|---|---------|------------|----------------|--|--|--|--|---|---------|------------|---------|--|--|--|--|---|---------|------------|--------------|--|--|--|--|---|---------|------------|---------------|--|--|--|--|---|---------|------------|--------|--|--|--|--|----|---------|------------|------------------|--|--|--|--|----|---------|------------|------|--|--|--|--|----|---------|------------|-------------------|--|--|--|--|----|---------|------------|----------------|--|--|--|
| <div>Application Number: 10/708592</div> <div>Confirmation Number: 2591</div> <div>First Named Applicant: Aliza Freud</div> <div>Attorney Docket Number: 60655.7000</div> <div>Search string: (5483444 or 5734838 or 5774870 or 5794219 or 5806045 or 5905975 or 5915244 or 5937391 or 6009412 or 6012045 or 6041309 or 6061660 or 6178408 or 6251017 or 6370514 or 6574606 or 6578012 or 6584448 or 6594640 or 6601761 or 20010049625 or 20010056395 or 20020010621 or 20020077890 or 20020111859 or 20020111893 or 20020128916 or 20020161630 or 20020169672 or 20030065642 or 20030111531 or 20030195838).pn.</div> <div>US Patent Documents</div> <div>Note: Applicant is not required to submit a paper copy of cited US Patent Documents</div> <table border="1"><thead><tr><th>init</th><th>Cite.No.</th><th>Patent No.</th><th>Date</th><th>Patentee</th><th>Kind</th><th>Class</th><th>Subclass</th></tr></thead><tbody><tr><td>/K.P./</td><td>1</td><td>5483444</td><td>1996-01-09</td><td>Heintzeman, et al.</td><td></td><td></td><td></td></tr><tr><td></td><td>2</td><td>5734838</td><td>1998-03-31</td><td>Robinson, et al.</td><td></td><td></td><td></td></tr><tr><td></td><td>3</td><td>5774870</td><td>1998-06-30</td><td>Storey</td><td></td><td></td><td></td></tr><tr><td></td><td>4</td><td>5794219</td><td>1998-08-11</td><td>Brown</td><td></td><td></td><td></td></tr><tr><td></td><td>5</td><td>5806045</td><td>1998-09-08</td><td>Biorge, et al.</td><td></td><td></td><td></td></tr><tr><td></td><td>6</td><td>5905975</td><td>1999-05-18</td><td>Ausubel</td><td></td><td></td><td></td></tr><tr><td></td><td>7</td><td>5915244</td><td>1999-06-22</td><td>Jack, et al.</td><td></td><td></td><td></td></tr><tr><td></td><td>8</td><td>5937391</td><td>1999-08-10</td><td>Ikeda, et al.</td><td></td><td></td><td></td></tr><tr><td></td><td>9</td><td>6009412</td><td>1999-12-28</td><td>Storey</td><td></td><td></td><td></td></tr><tr><td></td><td>10</td><td>6012045</td><td>2000-01-04</td><td>Barzilai, et al.</td><td></td><td></td><td></td></tr><tr><td></td><td>11</td><td>6041309</td><td>2000-03-21</td><td>Laor</td><td></td><td></td><td></td></tr><tr><td></td><td>12</td><td>6061660</td><td>2000-05-09</td><td>Eggleston, et al.</td><td></td><td></td><td></td></tr><tr><td></td><td>13</td><td>6178408</td><td>2001-01-23</td><td>Copple, et al.</td><td></td><td></td><td></td></tr></tbody></table> | | | | | | | init | Cite.No. | Patent No. | Date | Patentee | Kind | Class | Subclass | /K.P./ | 1 | 5483444 | 1996-01-09 | Heintzeman, et al. | | | | | 2 | 5734838 | 1998-03-31 | Robinson, et al. | | | | | 3 | 5774870 | 1998-06-30 | Storey | | | | | 4 | 5794219 | 1998-08-11 | Brown | | | | | 5 | 5806045 | 1998-09-08 | Biorge, et al. | | | | | 6 | 5905975 | 1999-05-18 | Ausubel | | | | | 7 | 5915244 | 1999-06-22 | Jack, et al. | | | | | 8 | 5937391 | 1999-08-10 | Ikeda, et al. | | | | | 9 | 6009412 | 1999-12-28 | Storey | | | | | 10 | 6012045 | 2000-01-04 | Barzilai, et al. | | | | | 11 | 6041309 | 2000-03-21 | Laor | | | | | 12 | 6061660 | 2000-05-09 | Eggleston, et al. | | | | | 13 | 6178408 | 2001-01-23 | Copple, et al. | | | |
| init | Cite.No. | Patent No. | Date | Patentee | Kind | Class | Subclass | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| /K.P./ | 1 | 5483444 | 1996-01-09 | Heintzeman, et al. | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 2 | 5734838 | 1998-03-31 | Robinson, et al. | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 3 | 5774870 | 1998-06-30 | Storey | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 4 | 5794219 | 1998-08-11 | Brown | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 5 | 5806045 | 1998-09-08 | Biorge, et al. | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 6 | 5905975 | 1999-05-18 | Ausubel | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 7 | 5915244 | 1999-06-22 | Jack, et al. | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 8 | 5937391 | 1999-08-10 | Ikeda, et al. | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 9 | 6009412 | 1999-12-28 | Storey | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 10 | 6012045 | 2000-01-04 | Barzilai, et al. | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 11 | 6041309 | 2000-03-21 | Laor | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 12 | 6061660 | 2000-05-09 | Eggleston, et al. | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 13 | 6178408 | 2001-01-23 | Copple, et al. | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

| | | | | |
|--------|----|---------|------------|----------------|
| /K.P./ | 14 | 6251017 | 2001-06-26 | Leason, et al. |
| ↓ | 15 | 6370514 | 2002-04-09 | Messner |
| ↓ | 16 | 6574606 | 2003-06-03 | Bell, et al. |
| ↓ | 17 | 6578012 | 2003-06-10 | Storey |
| ↓ | 18 | 6584448 | 2003-06-24 | Laor |
| ↓ | 19 | 6594640 | 2003-07-15 | Postrel |
| ↓ | 20 | 6601761 | 2003-08-05 | Katis |

US Published Applications

Note: Applicant is not required to submit a paper copy of cited US Published Applications

| init | Cite.No. | Pub. No. | Date | Applicant | Kind | Class | Subclass |
|--------|----------|-------------|------------|------------------|------|-------|----------|
| /K.P./ | 1 | 20010049625 | 2001-12-06 | Mowry | | | |
| ↓ | 2 | 20010056395 | 2001-12-27 | Khan | | | |
| ↓ | 3 | 20020010621 | 2002-01-24 | Bell, et al. | | | |
| ↓ | 4 | 20020077890 | 2002-06-20 | LaPointe, et al. | | | |
| ↓ | 5 | 20020111859 | 2002-08-15 | Sheldon, et al. | | | |
| ↓ | 6 | 20020111893 | 2002-08-15 | Shifrin-Cassidy | | | |
| ↓ | 7 | 20020128916 | 2002-09-12 | Beinecke | | | |
| ↓ | 8 | 20020161630 | 2002-10-31 | Kern, et al. | | | |
| ↓ | 9 | 20020169672 | 2002-11-14 | Barnhart | | | |
| ↓ | 10 | 20030065642 | 2003-04-03 | Zee | | | |
| ↓ | 11 | 20030111531 | 2003-06-19 | Williams | | | |
| ↓ | 12 | 20030195838 | 2003-10-16 | Henley | | | |

Signature

| Examiner Name | Date |
|---------------|------------|
| /Kevin Poe/ | 04/27/2008 |